

Chris Amorosino, Amorosino Writing, LLC

Writing business stories that live profitably ever after

The power of words. Chris Amorosino delivers the power of words to educate, persuade, sell, and inform. With extensive experience in corporate marketing communications and a decade of freelance writing, Chris creates compelling business messages in all media. Clients include Aetna, Cigna, Northeast Utilities, Pfizer, GE Capital, Otis, Saint Francis Hospital, The Hartford Courant, USS Chowder Pot Restaurant and 50+ others. You've got a story to tell. Tell it well and it will sell.

For 14 years, freelance business writer Chris John Amorosino has battled the self-marketing demons and won. He won a job writing all the marketing materials for a new product that reached its first year goal of \$1M in sales. He won the project of editing and promoting a highly acclaimed market research book by a SVP at a major insurer. And Chris has tricked the Connecticut Authors and Publishers Association into giving him a standing ovation.