



## **JODY FERRER BIO**

Jody Ferrer is owner and president of The Perfect Promotion, a West Hartford-based advertising specialty firm that works closely with clients to increase their brand visibility by developing creative and effective programs utilizing imprinted apparel, promotional products, print and graphic design services.

As a woman business owner, Ferrer is passionate about creating support networks for women in business. Volunteer positions include: Advisory Board CT Women's Hall of Fame, She is the Founder of Fostering Hope, Co-chair of Go Red for Women and Sponsor Chair of Susan G. Komen CT Race for the Cure 2011. Ferrer also serves on school board committees and is active in many non-profits. A graduate of the University of Maryland with a B.A. degree, Ferrer lives with her family in West Hartford.